



# The development and opportunities of the IT sector in Ukraine Presentation and discussion of the "IT Sector Monitor Ukraine"

### Online event: Fr, 26 November 2021, 9:30 am CET (10:30 EET)

The growing IT sector is one of the main success stories of the Ukrainian economy. In the past few years, the sector steadily increased its share in national employment, value added and exports. Success stories such as Grammarly, EPAM or SoftServe are testament to its international competitiveness. To track the development of this important sector, the German Economic Team is launching the <a href="IT Sector Monitor Ukraine">IT Sector Monitor Ukraine</a>, a format covering the sector's economic relevance and development. It includes analyses of output, wages, sector structure and specific issues such as tax topics and support schemes.

We cordially invite you to participate in the online launch event which is jointly organised by the German Eastern Business Association and the German Economic Team. The presentation of our Monitor in this format is also intended to foster the discussion and discovery of possible business relations between German and Ukrainian companies with an interest in the IT sector. The conference will be held in English and Ukrainian with simultaneous interpretation.

## Register here

### **Event agenda (am, CET)**

09:30 – 09:40 Introduction by

Stefan Kägebein, Regional Director Eastern Europe, German Eastern Business

Association

David Saha, German Economic Team

09:40 – 09:55 Presentation by David Saha, Consultant, German Economic Team

9:55 – 10:25 Panel discussion with

**David Saha**, Consultant, German Economic Team **Constantine Vasuk**, CEO, IT Association Ukraine

Josephin Galla, Managing Director, SAP South East Europe and Ukraine, SAP SE

Oleksander Davydenko, Chief Innovation Officer, TECHIIA Group

10:25 – 10:45 Q&A with experts and audience

10:45 End

### **Contact information:**

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