

**“Fresh potential for the European fruit trade –  
two years of Ukraine as an FTA partner country of the EU”.**

Thursday, 08/02/18

10.00 - 12.00 am, followed by Get together

Trade Fair Grounds Berlin, City Cube, Room M4/M5

German and Ukrainian with simultaneous translation

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| 9.30 am  | Registration  |
| 10.00 am | Opening: Welcome address and moderator:<br>Dr. Per Brodersen, Director Agribusiness/<br>Committee on Eastern European Economic Relations                        |
| 10.05 am | Greetings “German-Ukrainian Collaboration”<br>H.E. Mr Andriy Melnyk, Ambassador of Ukraine to Germany   |
| 10.10 am | Welcome and introduction of the Agritrade Ukraine Project<br>André Pilling, Project Leader Agritrade Ukraine  |
| 10.20 am | The new Ukraine: bilateral perspectives for Agritrade<br>Dr. Olga Trofimtseva, Vice Minister,<br>Ministry of Agrarian Policy and Food of Ukraine                |
| 10.40 am | Status, development and perspectives of German-Ukrainian trade<br>Alexander Markus, Chairman of the Board,<br>German-Ukrainian Chamber of Industry and Commerce |
| 10.50 am | Introducing the organic sector of Ukraine – a chance for tomorrow!?<br>Mariia Makhnovets, independent expert in organic trading                                 |
| 11.00 am | Introducing the UKRSADPROM Association / Brusviana LLC (berries)<br>Liliana Dmietreva, Director Sadovomu Tsentri Brusvyana                                      |
| 11:10 am | Bogdan Shaproval, Ukrainian Food Exporter Board   |
| 11.20 am | Panel Discussion, Q&A<br>Moderation<br>Dr. Per Brodersen  |

Get together

The participation is free of charge. Please note that you will need a valid ticket to the trade fair.

Supporting event of the Committee on Eastern European Economic Relations (OA) and  
Messe Berlin GmbH as part of FRUIT LOGISTICA 2018