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Bundesministerium für
Ernährung, Landwirtschaft
und Verbraucherschutz



aufgrund eines Beschlusses
des Deutschen Bundestages



Ost-Ausschuss der Deutschen Wirtschaft



“Serbia – Potential and Prospects of the EU Fresh Fruit Business”

8 February 2012, 2.30 pm – 4.30 pm

followed by a get-together

Trade Fair Grounds Berlin, Großer Stern, Madrid Room

Supporting event of the
Committee on Eastern European Economic Relations (OA)
and Messe Berlin GmbH as part of FRUIT LOGISTICA 2012

Sponsored by



Conference languages: German, English , Serbian with simultaneous translation

Programme

(as of: 19.1.2012)

- 2.00 pm Registration
- 2.30 pm **Welcome**
Prof. Dr. Rainer Lindner
Executive Director of the Committee on Eastern European Economic Relations (OA)
- 2.40 pm **Welcome address**
Dusan Petrovic*
Minister of Agriculture, Trade, Forestry and Water Management of the Republic of Serbia
- 2.55 pm **Presentations**
„Financing opportunities in the food sector“
Antje Steiner
Vice President New Business, DEG - Deutsche Investitions- und Entwicklungsgesellschaft mbH
- Field report of a serbian company**
Evica Mihaljovic*
Producer group Fruitland/ Fruits of Serbia
- "GlobalGAP - Achieving Product Safety through Good Agricultural Practice"**
Kerstin Uhlig
Manager Corporate & Public Relations, GLOBALG.A.P. c/o FoodPlus GmbH
- 3.40 pm **Panel discussion**
Evica Mihaljovic*, Producer group Fruitland
Kerstin Uhlig, Manager Corporate & Public Relations, GLOBALG.A.P. c/o FoodPlus GmbH
Vasko Lekic*, Foodland, Serbien
Antje Steiner, Vice President New Business, DEG - Deutsche Investitions- und Entwicklungsgesellschaft mbH
Gordan Tolevski*, Edeka
- 4.30 pm **Get-together**

*(tbc)