

EastContact – Magazine for the 5th east forum Berlin

Under the title “The future of European and Eurasian partnership: Rebuilding trust. Defining drivers. Overcoming barriers”, the 5th east forum Berlin takes place in a time of synchrony of both divergence and convergence: On the one hand, the area is shattered by persisting conflicts, protectionism and fragmentation, creating a “new normal” across the region. On the other hand, we experience the power of the digital revolution, which ignores national borders by fostering cooperation, connectivity and cross-border trade within Europe and Eurasia, opening up new perspectives for building common roads to growth.

EastContact, the conference magazine, will explore how developments of fragmentation and the momentum of digitalization affect integration of the economic area from Lisbon to Vladivostok and beyond, and discusses possible drivers of connectivity that could build a common path for the region.



Readership

Participants of the 5th east forum, high ranking opinion leaders, decision makers and managers at industrial, trade and service companies, banks, insurance firms and other financial institutions, trade associations and institutions with existing or planned involvement in CEE.

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Head of Sales
Maria Akhavan

Anzeigenverkauf
Norbert Mayer
Patricia Robel
Markus Winterhalter
Henning Wikkemeier

anzeigen@owc.de
media.owc.de

Printig Material
satz@owc.de