



Eastern Partnership Business Days
in the framework of the German Presidency of the Council of the European Union
digital

**Eastern Partnership Business Days
in the framework of the German Presidency of the Council of the European Union
December 2020**

EASTERN PARTNERSHIP OF THE EU – ECONOMIC INTEGRATION IN VALUE CHAINS

Monday, 14th December 2020

10.00 – 11.30 am (CET): Armenia / as of 17 November 2020

Moderation: **Stefan Kägebein**

Regional Director Eastern Europe, German Eastern Business Association

- 10.00 am** **Opening**
H.E. Andrea Wiktorin, Ambassador, Head of Delegation, Delegation of the European Union to the Republic of Armenia
- H.E. Ashot Smbatyan**, Ambassador, Embassy of the Republic of Armenia in Germany
- 10.10 am** **Armenias role in European Value Adding Chains**
- Varos Simonyan**, Deputy Minister, Ministry of Economic of the Republic of Armenia
- Artashes Margaryan**, Chairman, German Business Association, Yerevan
- Diana Sarumova**, CEO, European Business Association, Yerevan
- 10.30 am** **Testimonial: European investors**
- Georgi Karapetyan**, Country Representative Armenia, Siemens AG
- Levan Gevorgyan**, Head of EY Law Practice in Armenia
- 10.50 am** **Presenting the “Investment Survey Armenia”.**
- Dr. Ricardo Giucci**, German Economic Team Armenia
- 11.05 am** **Promising Sectors in Armenia**
- Digitalisation
Davit Kocharov, Vice President, Synergy International Systems

Panel Partner:





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Food Processing

Vahe Ghazaryan, General Manager, Euroterm CJSC

Including Q&A

11.30 am

Virtual networking in the Eastern Partnership Lounge via wonder.me

<https://www.wonder.me/r?id=llulu8-py17h>

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12.00 noon

End of session

The working language is English.

A simultaneous translation will be provided for German/English/Armenian.

Panel Partner:

