

Agenda as of October 20, 2021

## 4<sup>th</sup> GERMAN – EAST EUROPEAN & CIS HEALTH FORUM

**THE HEALTH SECTOR IN POST-PANDEMIC MODE?  
RECOVERY PLANS, INNOVATIONS AND INVESTMENTS IN CENTRAL AND EASTERN EUROPE**

October 22, 2021

Official Side Event of



*The health sector is a high-tech market on an expansion course with outstanding importance for Germany and great growth potential in the partner countries in Eastern Europe. The Corona pandemic once again makes the paramount importance of international cooperation in the health sector very clear. For the period after the immediate pandemic threat, it is important to join forces and leverage synergies in order to advance the modernisation and resilience of the health sector in Central Europe, Eastern and Southeastern Europe, in South Caucasus and Central Asia.*

*The German-East European & CIS Health Forum, organised by the [German Eastern Business Association](#) and the [German Health Alliance](#) as an Official Side Event of the [World Health Summit](#), provides a framework for exchange and networking with decision-makers from Germany and the partner countries, company representatives, experts and researchers. The fourth edition of the Forum dwells upon the sustainable recovery plans for the health sector, the innovation potential and investment and cooperation opportunities for German companies in the region particularly with regard to Central and Eastern Europe.*

***The Forum takes place as a hybrid conference in with networking opportunities for the participants on-site in Berlin and livestreaming of the panels. The working language is English. Please register your participation [here](#).***

In cooperation with:



<p><b>10.00</b></p>	<p><b>INTRODUCTION AND HOUSEKEEPING</b></p> <p><b>Roland Göhde</b>, Chairman, GHA - German Health Alliance</p> <p><b>Martina Unseld</b>, Spokesperson Health &amp; Medical Technology at German Eastern Business Association/ GHA – German Health Alliance</p>
<p><b>10.10 – 10.50</b></p>	<p><b>WELCOME ADDRESS AND KEYNOTE</b></p> <p><i>In the opening panel, high-ranking decision-makers from Germany and the partner countries in Central and Eastern Europe as well as officials on EU level set the stage for the in-depth discussion on the health sector development in the region while giving an overview of national and EU health programs, core topics for cooperation with Germany and German companies.</i></p> <p><i>Speakers</i></p> <p><b>Dr. Thomas Steffen</b>, State Secretary of the Federal Ministry of Health of Germany</p> <p><b>Dr. Ádám Nagy</b>, Deputy State Secretary for Industry Strategies and Regulation Ministry for Innovation and Technology, Hungary</p>
<p><b>10.50 – 11.35</b></p>	<p><b>PANEL I: Recovery and innovation plans for the health sector on national and European level – which core topics for the cooperation with German companies?</b></p> <p><i>Both the Recovery for Europe and the EU4Health (2021-2027) programmes as well as national economic recovery programs give a high priority to the health sector. In the first panel the discussion should be deepened taking into account core topics such as health policies, digitalisation and IT infrastructure, public private partnerships (PPP), cooperation perspectives etc.</i></p>

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	<p><i>Speakers</i></p> <p><b>Dr. Andrea Ficzero</b>, President, Hungarian Hospital Association</p> <p><b>Dr. Adam Koziarkiewicz</b>, Project Expert, European Investment Bank</p> <p><b>Karolina Król</b>, Investment Department, Pharma and Medtech, Polish Investment and Trade Agency</p> <p><b>Joanna Miłachowska</b>, Country General Manager, Siemens Healthineers in Poland</p> <p><i>Moderated by Axel Lohse, Deputy Director and Manager Medical Biotechnology &amp; Pharma, HEALTH MADE IN GERMANY</i></p>
<b>11.35 – 12.20</b>	<p><b>PANEL II: Strengthening the cooperation in the Health Sector – an industry perspective</b></p> <p><i>Alongside the continuous efforts to overcome the pandemic situation, other topics remain on top of the agenda for medtech and pharma companies. The second panel seeks to address these issues including non-viral diseases (cardio-vascular, oncological), digitalisation, research and development, AI, current projects in Central and Eastern Europe.</i></p> <p><i>Speakers</i></p> <p><b>Bernard Gołko</b>, CEO &amp; Chief Digital Officer, Helping Hand – Personal Digital Therapist</p> <p><b>Dr. Claudia Ivascu</b>, Personalized Healthcare System Partnering Lead, Roche Pharma</p> <p><b>Natalia Korchakova – Heeb</b>, GHA Speaker Public Private Partnerships</p> <p><b>Lukasz Warchal</b>, Founder, NubiSoft GmbH</p> <p><i>Moderated by Petya Hristova, Director Health &amp; Medical Technology, German Eastern Business Association</i></p>
<b>12.20 – 12.30</b>	<b>WRAP-UP &amp; KEY MESSAGES</b>

**In cooperation with:**



<b>13.15 – 14.45</b>	<b>NETWORKING LUNCH</b> <a href="#">Restaurant 1687</a> Mittelstraße 30, 10117 Berlin
	<b>WORLD HEALTH SUMMIT</b> <a href="#">Program</a>  <b>OCTOBER 24-26, 2021</b> <b>BERLIN, GERMANY &amp; DIGITAL</b>

**In cooperation with:**

