



Online Conference

„The Green Deal - A call for Energy and Raw Material Transformation“

(At the same time, kick-off event for the "Western Balkans Week" of the OA and the AHK)

Date and time:

Monday, November 29th 2021
10-12 a.m. CET

Duration: approx. 2 hrs.

Language: English

Schedule:

1. Opening

Dr. Volker Treier, Chief Executive of Foreign Trade, Member of the Executive Board, Association of German Chambers of Industry and Commerce (DIHK)

Michael Harms, Executive Director, German Eastern Business Association (OA)

2. **Dr. Joerg Unger**, Senior Vice President Corporate Technology, BASF SE

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3. **Dr. Mario Holzner**, Executive Director, The Vienna Institute for International Economic Studies (WIIW)

The Green Deal in Central, East and Southeast Europe - the macroeconomic perspective

4. Comments

Olaf Holzgreffe, Head of International & Affairs, Association for Supply Chain Management, Procurement and Logistics (BME)

How important is Eastern Europe for purchasing and value chains?

5. Q&A

Moderation:

Dr. Thomas Narbeshuber, Vice President BASF Group responsible for South East Europe, BASF; Speaker of the Working Group on SEE, German Eastern Business Association (OA)

6. Summary and reference to Workshop Series - Green Deal for the Western Balkans

Anja Quiring, Regional Director South Eastern Europe, German Eastern Business Association (OA)