

Agenda as of October 7, 2022

5th GERMAN – EAST EUROPEAN & CIS HEALTH FORUM

PARADIGM SHIFT FOR THE HEALTH SECTOR? RECOVERY PLANS FOR UKRAINE
AND FURTHER DEVELOPMENT OF THE HEALTH INFRASTRUCTURE IN EASTERN EUROPE

October 14, 2022

Official Side Event of



Venue:

PwC, Kapelle-Ufer 4, 10117 Berlin

Registration

The German-East European & CIS Health Forum, organised by the [German Eastern Business Association](#) and the [German Health Alliance](#) as an Official Side Event of the [World Health Summit](#), provides a framework for exchange and networking with decision-makers from Germany and the partner countries, company representatives, experts and researchers. The 5th edition of the Health Forum will focus on the reconstruction of the health sector in Ukraine and business exchange on the dynamic markets in Eastern Europe.

The Russian war of aggression against Ukraine represents another challenge for the health sector in Eastern Europe after the Corona pandemic. Difficult tasks for companies in these times of crisis include maintaining supply chains and critical infrastructure for all patients in the countries of the region. Beyond the set agenda and the planned focus topics for 2022, the OA/GHA Health Working Group has focused since the beginning of the war on providing an exchange platform for its members as well as representatives of the German government and international aid organisations to share up-to-date information on the situation on the ground and coordinate relief efforts.

The Forum takes place as an on-site conference in Berlin. The working language is English.

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09:15 – 10:00	REGISTRATION
10:00 – 10:10	INTRODUCTION & WELCOME
	<p>Martina Unseld, Spokesperson of the OA/GHA Working Group Health in Eastern Europe & CIS</p> <p>Michael Harms, CEO, German Eastern Business Association</p> <p>Roland Göhde, Chairman, GHA - German Health Alliance</p>
10:10 – 10:40	KEYNOTE
	<p><i>In the opening panel, high-ranking decision-makers from Germany and the partner countries in Eastern Europe set the stage for the in-depth discussion on the health sector recovery and developments in the region.</i></p> <p>Dr. Thomas Steffen, State Secretary of the Federal Ministry of Health of Germany</p> <p>Oleksii Iaremenko, Deputy Minister of Health for European Integration of Ukraine (tbc)</p>
10:40 – 11:40	PANEL I: From Immediate Emergency Relief to Recovery of The Health Sector in Ukraine: Current Status, Projects, and Best Practices
	<p><i>After the Russian attack against Ukraine, people in Ukraine are struggling to survive, hundreds of thousands are fleeing. The war is causing considerable damage to the country's economy, including essential infrastructure such as the health sector. Difficult tasks for companies during these times of crisis include maintaining supply chains and critical infrastructure for all patients. Health companies are providing major support to rebuild the health sector. What is the current status? How can the efforts be</i></p>

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	<p><i>facilitated and coordinated? Which are the further steps regarding concrete recovery actions?</i></p> <p>Dr. Irmgard Buchkremer-Ratzmann, Head of Department Medicines and Medical Devices, action medeor e.V.</p> <p>Yevgeniya Ocheretko, Counsel, Co-Head of Life Sciences and Healthcare, Arzinger Ukraine</p> <p>Yevgeniya Piddubna, Corporate Communications Director, JSC Farmak</p> <p>Andrii Shapovalov, Managing Director B Braun Ukraine</p> <p>Ksenia Velychko, Government Relations Manager, Darnitsa Group</p> <p><i>Moderated by Dr. Sergey Lisnitschenko, (interim) CEO AHK Ukraine</i></p>
11:40 – 12:10	<p>EXPERT INPUT: Prospects for Investment and Export Credit Guarantees of the Federal Republic of Germany for Eastern Europe and CIS</p> <p>Matthias Koster, Manager PwC</p> <p>Igor Sufraga, Consultant Euler Hermes AG</p> <p>Q & A</p>
12:10 – 13:00	<p>LUNCH BREAK & NETWORKING</p>
13:00 – 14:00	<p>PANEL II: Strengthening the Cooperation and Further Development of the Health Infrastructure in Eastern Europe – Shifting Markets Perspective</p> <p><i>In the course of the pandemic, German companies from the health sector established themselves as "trusted advisors" for governments as well as for state-funded and</i></p>

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	<p><i>private institutions through their strong presence in the entire Eastern European region. Key success factors are considered to be the good network in the region, the growing private sector, the progress in digitalisation as well as the active involvement in acute care during the pandemic. How are the companies tackling the multiple challenges on the dynamic markets in Eastern Europe? How do they see the further development of the health sector in the region?</i></p> <p>Dr. Bernt Bieber, Senior Vice President Direct Export Sales, Siemens Healthineers</p> <p>Dr. Bernhard Braune, Head of Division Global Health Policy and Finance, Federal Ministry for Economic Cooperation and Development (BMZ)</p> <p>Marion Lükemann, Director Health Made in Germany at Germany Trade & Invest</p> <p>Bogusława Łysakowska-Będek, Exportmanager, Technomex</p> <p>Dr. Alexej Swerdlow, CEO, OPASCA GmbH</p> <p><i>Moderated by Karolina Król-Skowyrska, LL.M., State aid expert at Polish Investment and Trade Agency</i></p>
14:00 – 14:15	WRAP-UP & KEY MESSAGES
14:15 – 15:00	COFFEE & GET TOGETHER
	<p>WORLD HEALTH SUMMIT 2022 OCTOBER 16-18, 2022</p> <p>The World Health Summit is the unique international strategic forum for global health. Held annually in Berlin, it brings together stakeholders from politics, science, the private sector, and civil society from around the world to set the agenda for a healthier future by inspiring innovative solutions for better health and well-being.</p> <p>The World Health Summit was founded in 2009 on the occasion of the 300th anniversary of Charité – Universitätsmedizin Berlin. It is traditionally held under the</p>

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patronage of the German Chancellor, the French President, the President of the European Commission, and the Director-General of the World Health Organization (WHO). President of the World Health Summit is Axel R. Pries, Dean of Charité.

#WHS2022 - where science, politics, the private sector and civil society meet for inspiring talks, enhanced cooperations and new solutions.

Read more about the first [joint World Health Summit with WHO](#)

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