

# German-Albanian Business Conference

30th April 2026

Haus der Deutschen Wirtschaft (House of German Business), Breite Straße 29, 10178 Berlin-Mitte

**09:00 – 10:00 Arrival and Networking Coffee**

**10:00 Opening**

**Dr. Volker TREIER**, Member of the Executive Board and Head of Foreign Trade  
German Chamber of Industry and Commerce (DIHK)

**Welcome Address**

**Dr. Thomas STEFFEN**, State Secretary at the Federal Ministry for Economic Affairs and Energy

**Greetings**

**H.E. Ms. Adia SAKIQI**, Ambassador of the Republic of Albania to Germany

**Key Note Speech**

**Dr. Olta MANJANI**, Deputy Minister of Economy and Innovation of the Republic of Albania

**10:30**

**“FAMILY FOTO”**

**10:40**

**Impulse**

**Dr. Ricardo GIUCCI**, Economic Monitor Albania, GET - German Economic Team

**11:00 – 12:00 PANEL I**

**Infrastructure - Renewable Energy - Industry**

Investment & Supply Opportunities in a New Geopolitical Context: Integrating into Value Chains and Nearshoring

- **Mr. Enkelejd MUSABELLIU – Deputy Minister of Economy and Innovation**
- **Mr. Rico KOCH, Notus Energy – Renewable Energy**
- **Mr. Albert VALTERI, Everest – Industry – Metall & Aluminium**
- **Dr. Tobias STRICKER, Knauf – Construction Industry**

**Moderation:**

**Mr. Michael HARMS**, CEO of the German Eastern Business Association (OA)

**12:00 – 13:00 PANEL II**

**Services – ICT, Tourism – Trade**

Sustainable Investment: New horizons in business cooperation between Germany and Albania

- **Mr. Christian DÖLKER, Hyretech – ICT**
- **Mr. Bujar BAKIU, DATAMAX – ICT**
- **Mr. Volker ADAMS, Deutscher Reiseverband – Tourism**
- **Mr. Enkelejd MUSABELLIU – Deputy Minister of Economy and Innovation**
- **Mr. Ermir BAJRAMI, Lidl Albanien – Trade**

**Moderation:**

**Ms. Antje WANDEL**, Delegate of German Industry – Markets: Albania, Kosovo, North Macedonia

**13:00**

**Key Findings from the Panels**

**Mr. Hans-Jürgen MÜLLER**, Honorary-President of DAW

The conference language – for Speeches and Panels is mainly English with **English-German** simultaneous interpretation

**13:05 – 14:00 Networking Lunch (incl. “Sector Tables”)**

## Expert Workshops (in parallel)

### 14:00 – 15:00 The New Skills

#### How Albania is on the way to solve German companies' skills gap while creating opportunities for local talent

Where do I find skilled developers that are experienced to work for the German market?

Why do big German players like Deutsche Telekom and TUI chose Albania?

Where do I find a place in Europe where I can still be a first-mover and talent is available?

Why does Albania have the highest growth rates in the Western Balkans?

And what role do skills in the services sector play to reach this?

...join our workshop!

**Impulse: Dr. Sonja KURZ, Country Director, GIZ Albania**

**Moderation:**

**Ms. Annabell KREUZER - Senior Advisor, Agency for Business and Economic Development, GIZ Albania**

**With participation of: Dr. Olta MANJANI, Deputy Minister of Economy and Innovation**

**Companies from ICT and Tourism:**

Christian Dölker, Hyretech - Anna Lena Strehl, TUI Care Foundation - Mo Khedr, AURA, Apex Lakeshores – Thomas Richter, Deutsche Telekom MMS

*The Expert Workshop-Session is organized by GIZ Albania*

The conference language for the **Workshop on New Skills** is **English**

### 14:00 – 15:00 Investment Opportunities and Investment Protection

**Presentations:**

- **Investment Incentives of Albania: Ms. Laura PLAKU, Executive Director of AIDA – Albanian Investment Development Agency**
- **Benefits for Investors in TEDA TIRANA, the Free Economic Zone: Mr. Dritan DELIJA, CEO of TEDA TIRANA**
- **The New Durres Port and associated opportunities: Mr. Liburn ALIU, CEO of the Durres Port Authority**
- **How German companies can protect their investments: Mr. Georg Scherpf, Rechtsanwalt, Solicitor (England & Wales), Partner at Luther Rechtsanwaltsgesellschaft mbH, Complex Disputes**

*The Expert Workshop-Session is organized by AIDA, Albanian Investment Development Agency*

The conference language for the **Workshop on Investments** is **English**

### 14:00 – 15:30 Food and Agriculture - Investments and Economic Cooperation

**With participation of:**

**Mr. Fatmir GURI, Deputy Minister of Agriculture and Rural Development of the Republic of Albania**

**Ms. Antje FREHSE, Head of Department for Agricultural Trade Policy, EU Affairs, and International Cooperation**

**Moderation:**

**Ms. Corinna TRIPS, Export Coordinator at the Federal Ministry of Agriculture, Food, and Regional Identity**

**Practical insights:** Successful investment examples demonstrate how value chains are being established in Albania and how regional producers are being integrated.

**Interactive panel discussion:** Experts will discuss opportunities, challenges, and solutions for sustainable agricultural value chains.

**Direct dialogue:** About how to actively shape value chains and achieve a strategic position in the German-Albanian agri-food sector.

Panel Participants:

**Mr. Ermir BAJRAMI, Managing Director of LIDL Albanien**

**Mr. Alban ZUSI, President of the Albanian Food Industry Association**

**Ms. Lindita VRUSHI, Chief Executive Officer of AMEL Ekstrakt**

**Dr. Joachim MENTSCHERL, Managing Director – CBDO of SANO Holding**

*The Expert Workshop is organized by the German Ministry of Agriculture, Food and Regional Identity*

The conference languages for the **Agricultural Workshop** are **German-Albanian**, with simultaneous interpretation

### 15:00 – 16:00 Networking reception and bilateral talks

### 16:00 End of Event

#### We would like to thank these organisations involved:

- Embassy of the Republic of Albania, Berlin
- Federal Ministry for Economic Affairs and Energy (BMWE)
- Federal Ministry of Agriculture, Food and Regional Identity (BMLEH)
- AHK North Macedonia
- German Industry and Trade Association in Albania (DIHA)
- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
- Germany Trade & Invest (GTAI)