

3RD GERMAN – EAST EUROPEAN & CIS HEALTH FORUM
Resilience Building and Innovation Exchange in the Health Sector:
State of Affairs and Cooperation on the Russian and CIS Markets

October 23, 2020

Official Side Event of



The German-East European & CIS Health Forum, organised by the German Eastern Business Association and the German Health Alliance, brings together high-ranking political and business decision makers from Germany and Eastern Europe for first-hand information exchange and networking. The third Edition of the Forum, Official Side Event of the World Health Summit, dwells on resilience building and innovation transfer focusing on the Russian and CIS markets.

The Forum takes place as an online video conference via Zoom with a simultaneous German-Russian translation. Please register your participation [here](#).

10.00	INTRODUCTION AND WELCOME
	<p>Michael Harms, CEO, German Eastern Business Association</p> <p>Roland Göhde, Chairman, GHA - German Health Alliance</p>
10.10 – 10.50	KEYNOTES: CRISIS MANAGEMENT AND SYSTEMIC COOPERATION WHAT HAVE DECISION MAKERS LEARNED DURING THE CORONA PANDEMIC?
	<p>Johann Saathoff, MdB, Coordinator of the Federal Government for cooperation with Russia, Central Asia and the Eastern Partnership countries, Federal Foreign Office, Berlin</p> <p>Mikhail Murashko, Minister of Health of the Russian Federation</p>

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10.50 – 11.35	PANEL I: RESILIENCE BUILDING AND THE INDUSTRY PERSPECTIVE HOW HAS THE INDUSTRY RESPONDED, AND WHICH LONG-TERM SOLUTIONS EMERGED?
	<p>Dr. Stephan Eder, Executive Vice President Russia/CIS, STADA Arzneimittel AG</p> <p>Martin Koch, Managing Director Sub Region Russia/CIS, Drägerwerk AG & Co. KGaA</p> <p>Ralf H. Komor, Director Business Development, WALDNER Laboreinrichtungen GmbH & Co. KG</p> <p>Aleksey Myagkov, General Manager FME Russia, Fresenius SE & Co. KGaA (tbc)</p> <p><i>Moderated by Stefan Friedrich, Head of CGS Healthcare & Public Sector, KPMG</i></p>
11.35 – 12.20	PANEL II: INNOVATION AND E-HEALTH TECHNOLOGIES - STATE OF AFFAIRS ON THE RUSSIAN AND EAEU MARKET?
	<p>Prof. Dr. Georgiy S. Lebedev, Head of the Institute of Digital Medicine/ Department of Information and Internet Technology, First Moscow State Medical University</p> <p>Björn Salwat, CEO, PROTEC GmbH & Co. KG</p> <p>Svetlana Gerbel, Head of Russia and Central Asia, Siemens Healthineers</p> <p><i>Moderated by Roland Göhde, Chairman, GHA</i></p>
12.20 – 12.30	WRAP-UP & KEY MESSAGES
October 25-27, 2020	
World Health Summit 2020 Kosmos, Karl-Marx-Allee 131a, 10243 Berlin, Germany Program Planner	

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