



German-Romanian Business Conference

Opportunities in the new geopolitical context

An event by:



With the kind support



on the basis of a decision
by the German Bundestag



German-Romanian Business Conference Industry, Innovation and Digitization

Opportunities in the new geopolitical context

German companies have discovered the chances Romania offers not only in the **production** but also in the **R&D** sector. The **nearshoring** trend accelerated by Corona and global geopolitical shifts are leveraging Romania's position as favorable investment destination. Romania's membership in **NATO (2004) und EU (2007)** are important frameworks for investors.

New, long-awaited transport **infrastructure projects**, substantial public investments in the health as well in the digital and green infrastructure, partly financed by largely **available EU funds**, offer new opportunities for German companies.

Be part of our mission! Strengthening Partnerships – Turn Challenges into Opportunities

Objectives

- Addressing opportunities and promising cooperation areas;
- Consolidating the dialog and strengthening the cooperation
- Increasing the German footprint and the share of high gross value-added activities of German companies in Romania and the Rep. of Moldova

Target actors and audience

- High ranking Government representatives from Germany, Romania and Rep. of Moldova
- German, Romanian and Moldavian companies looking for new investment projects and locations, interested in sustainable business partnerships and new export markets

Format: Keynote speeches and moderated panel discussions, good room for networking

Conference language: English, with simultaneous translation Romanian

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AGENDA

Berlin, Thursday, September 28, 2023

Event venue: Chamber of Commerce and Industry of Berlin (IHK Berlin), Fasanenstraße 85

2:00 – 2:15 p.m.	Opening Remarks Andreas Lier, President German-Romanian Chamber of Commerce and Industry Philipp Haußmann, Member of the Board German Eastern Business Association
2:15 – 2:45 p.m.	Keynote Speeches Olaf Scholz, Chancellor of the Federal Republic of Germany (<i>video</i>) Dorin Recean, Prime Minister of the Republic of Moldova <i>Message of greeting on behalf of Ion-Marcel Ciolacu, Prime Minister of Romania</i>
2:45 – 4:00 p.m.	Panel Discussion Nearshoring and R&D Stefan-Radu Oprea, Romanian Minister for Economy, Entrepreneurship and Tourism Dr. Christian von Albrichsfeld, Country Head Continental Romania Bert Hesselink, Group Client Relationship Director CTP Prof. Dr. Dr. Jörg Markus Elsenbach, Global Head of Corporate Governance Dräxlmaier Group Alexander Knauf, Speaker of the General Partners of the Knauf Group <i>Moderator:</i> Christian Weident, Lawyer, Managing Partner STALFORT Legal. Tax. Audit
4:00 – 4:30 p.m.	Coffee Break

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<p>4:30 – 6:00 p.m.</p>	<p>Panel Discussion Digitalization</p> <p>Ioan-Sabin Sărmaș, President of the Committee for IT&C of the Romanian Chamber of Deputies</p> <p>Dragoș-Cristian Vlad, President of the Authority for the Digitalization of Romania (TBC)</p> <p>Dr. Christian von Albrichsfeld, Country Head Continental Romania</p> <p>Mark Vasić, Head of International Regulatory Affairs Deutsche Telekom</p> <p>Andreea Ionita, Chief Digital Technology Officer E.ON Romania</p> <p>Natalia Panina, Vice President & General Manager for Public services SAP Middle & Eastern Europe</p> <p><i>Moderator:</i> Tudor Popp, Founding Partner Hotspot Workhub</p>
<p>6:00 p.m.</p>	<p>End of conference</p>

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Green Deal and Energy

Opportunities in the new geopolitical context

Sustainable and affordable energy, circular economy and food supply have been important topics in recent months. These sectors offer extensive new **opportunities** and open **new areas of cooperation**. With its significant gas reserves and already good developed renewable energy supply chains and a vast portfolio of new energy projects, Romania can attract energy investors and play an important role in **strengthening the competitiveness** of the **European industry**.

Moreover, Romania is already an important **regional player** in the field of energy production and supply.

Today, energy and agriculture must be seen as part of the solution to achieve the goal of **climate neutrality**. As major agricultural producers, Romania and Moldova have enormous potential in the **"From Farm to Fork"** sector.

New, long-awaited **energy projects**, partly financed by largely available EU funds, offer new opportunities for German companies.

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Berlin, Friday, September 29, 2023

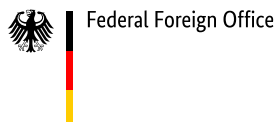
Event venue: Haus der Deutschen Wirtschaft, Breite Straße 29

9:30 – 9:40 a.m.	Opening Remarks Sebastian Metz, General Manager German-Romanian Chamber of Commerce and Industry Michael Harms, Managing Director German Eastern Business Association Dr. Volker Treier, Member of the Executive Board German Chamber of Commerce and Industry
9:40 – 10:15 a.m.	Keynote Speeches Dr. Robert Habeck, German Federal Minister for Economic Affairs and Climate Action Dr. Anna Lührmann, German Minister of State for Europe and Climate at the Federal Foreign Office Dumitru Alaiba, Deputy Prime Minister of the Republic of Moldova & Minister for Economic Development and Digitalization
10:15 a.m. - 12:00 p.m.	Panel Discussion Energy Dr. Sebastian-Ioan Burduja, Romanian Minister for Energy Victor Parlicov, Moldovan Minister for Energy Prof. Dr. Dr. Jörg Markus Elsenbach, Global Head of Corporate Governance Dräxlmaier Group Volker Raffel, CEO E.ON Romania Peter Arp, Vice President Gas Supply & Origination Projects East Uniper Global Commodities Andreas Chollet, Managing Director wpd Romania <i>Moderator:</i> Christoph Beeck, CRO/CFO ProCredit Germany
12:00 – 12:30 p.m.	Coffee Break

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<p>12:30 – 2:00 p.m.</p>	<p>Panel Discussion From Farm to Fork</p> <p>Florian-Emil Dumitru, Vice-President of the Committee for Agriculture, Forestry, Food Industry and Specific Services of the Romanian Chamber of Deputies (TBC)</p> <p>Sebastian Cernic, Secretary of the Committee for Agriculture, Food Industry and Rural Development of the Romanian Senate</p> <p>Rares Burlacu, President of the Romanian Agency for Investments and Foreign Trade</p> <p>Ottmar Lotz, CEO Agrarius</p> <p>Dr. Anja Klatt, Senior Manager Public & Government Affairs, Agricultural Solutions BASF</p> <p>Dr. Arnd Nenstiel, Senior Project Lead EU Green Deal Bayer Crop Science</p> <p>Michael Beier, Managing Director CLAAS Regional Center South East Europe</p> <p>Ivonne Julitta Bollow, Senior Vice President Corporate Responsibility & Public Policy Metro</p> <p>Daniel Gross, CEO Penny/ Rewe Romania</p> <p><i>Moderator:</i> Sebastian Metz, General Manager German-Romanian Chamber of Commerce and Industry</p>
<p>2:00 pm</p>	<p>Closing Remarks</p> <p>German-Romanian Chamber of Commerce and Industry</p> <p>German Eastern Business Association</p>
<p>Starting 2:15 p.m.</p>	<p>Networking – Lunch</p>

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