



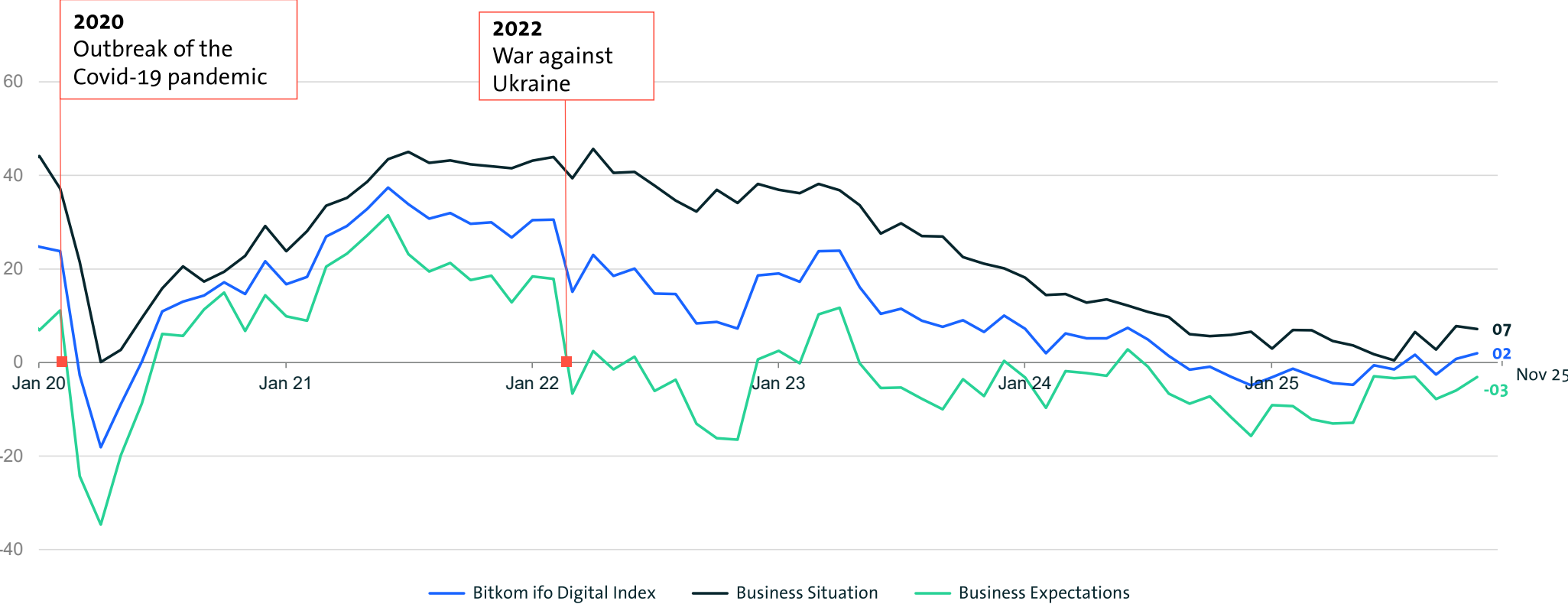
Bitkom

Dr. Sebastian Klöß
Head of Markets & Technologies

Berlin, 15 December 2025

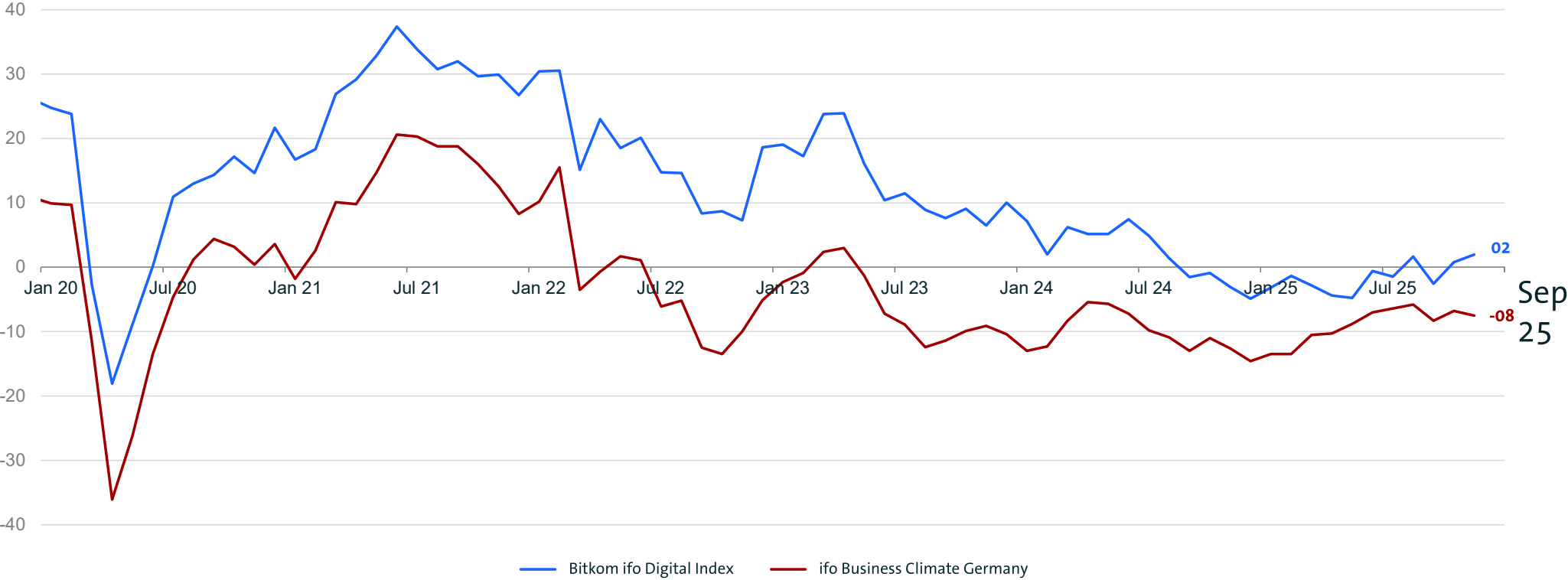
2025 remains a challenging year for the industry

Situation, expectations and sentiment in the IT and telecommunications industry



Digital economy performs better than the overall economy

Bitkomifo Digital Index and ifo Business Climate Germany Compared

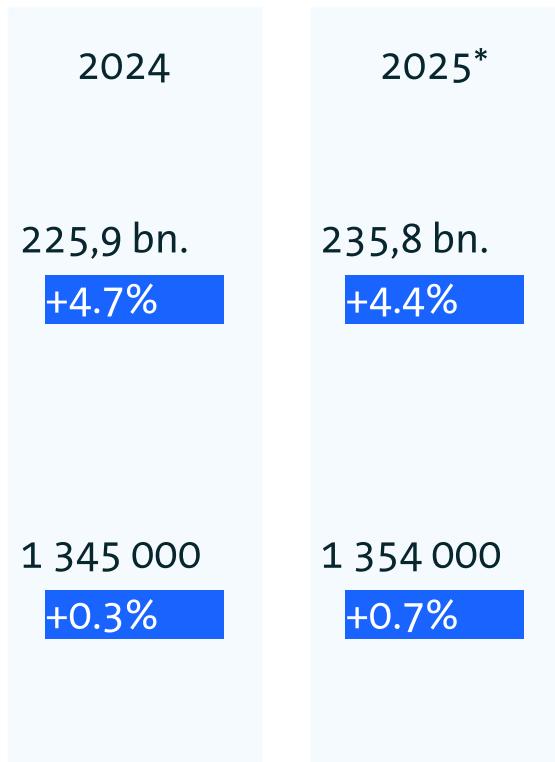


Growth in Revenues and Employment

Revenues and Jobs in the German ICT Sector*

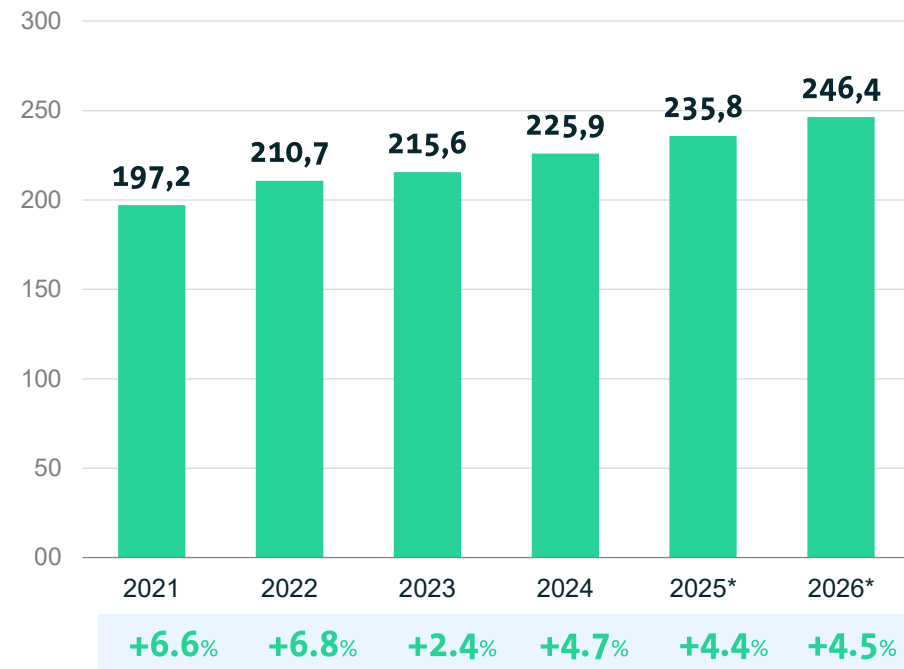


Revenue



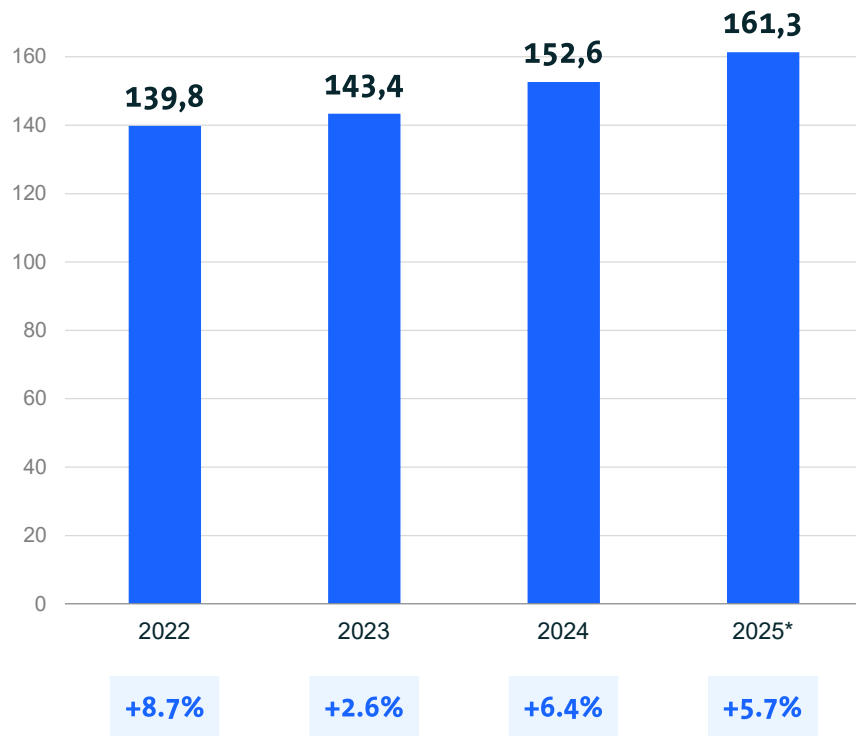
Jobs

Market Development (in bn. EUR)

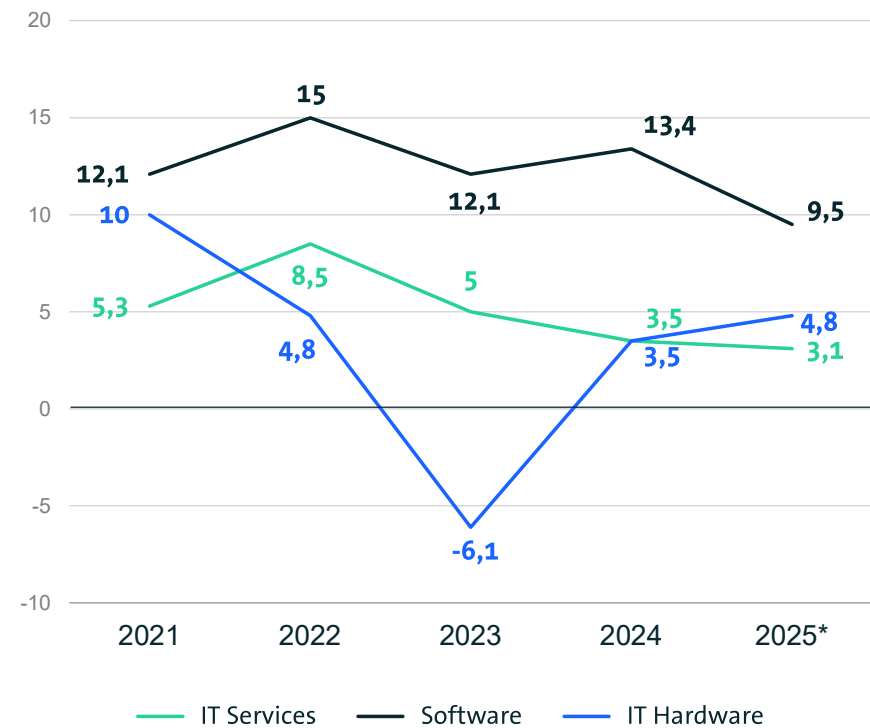


Rising revenues in IT

Revenues in the German IT Market
(in billion euros)

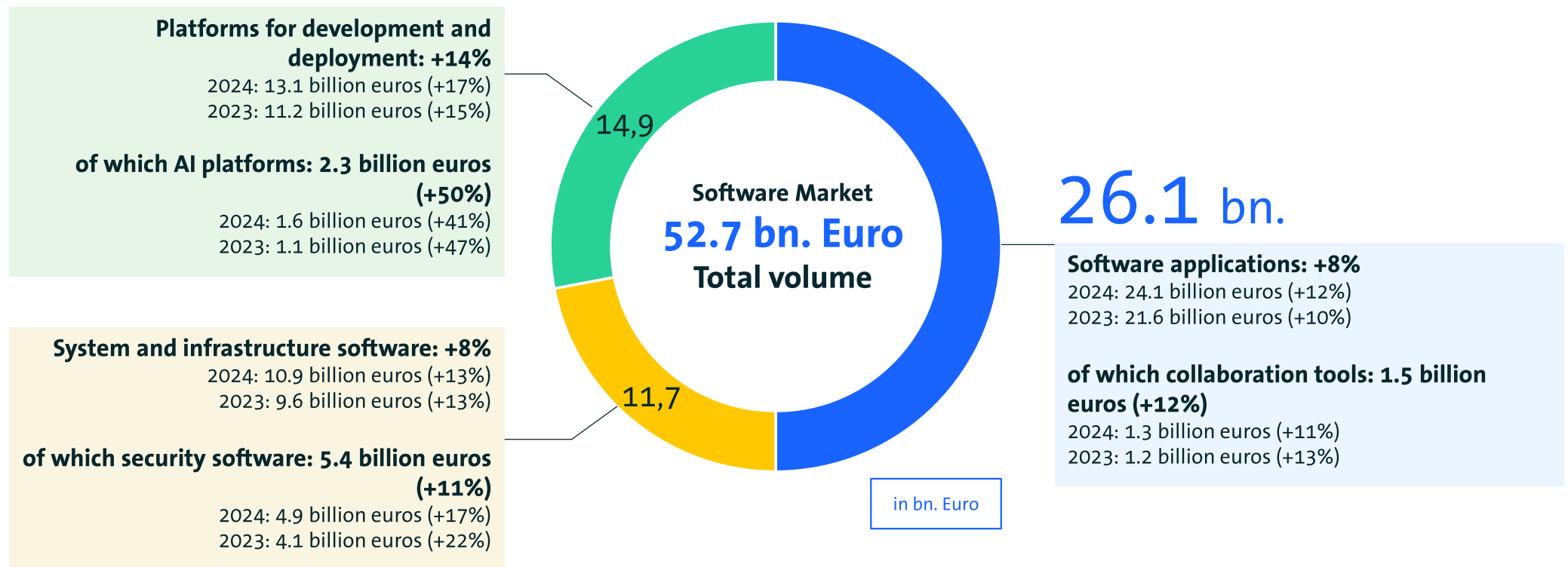


Trends
(Revenue growth in percent)



AI drives the software market

Software market revenues by segment (in billion euros – 2025*)



IT Hardware: Tablets & PCs with double-digit growth

Revenue development for IT hardware & CE 2025*

