

Strategic Leadership in the Digital Era

Joint International Executive Program

EXPANDING BUSINESS AND PROFESSIONAL NETWORK: SPECIAL SESSION IN BERLIN

December 2, 2024

Venue: [ARCOTEL John F Berlin \(Werderscher Markt 11, Berlin\)](#)

18:30 – 19:00	Welcome coffee
19:00 – 19:15	Welcome Remarks <i>Prof. Ruben Hayrapetyan, Co-Founder and CEO of Matena International School of Leadership and Professional Development</i> <i>H.E. Mr. Viktor Yengibaryan, Ambassador Extraordinary and Plenipotentiary of Armenia to Germany</i>
19:15 – 20:00	AI in Business: Turning Innovation into Strategic Success <i>Martin Micko, COO & Founder, omnius</i>
20:00 – 21:00	Exploring Potential Partnerships: Kickoff Introduction
21:00 – 22:00	Connect & Team Up: Informal Talks

In cooperation with: