



German-Azerbaijani Economic Forum

Exploring New Horizons: Investment and Cooperation in Azerbaijan for German Companies

Date: January 21st, 2025
Organisers: German Eastern Business Association (OA), Embassy of Azerbaijan
Partners: Bavarian Industry Association (vbw), OstWestWirtschaftsForum Bayern e.V.
Venue: hbw | Haus der Bayerischen Wirtschaft, Münchner Saal
Address: Max-Joseph-Str. 5
80333 Munich
Format: Present
Language: English

AGENDA

13:30 – 14:00 **Registration, Welcoming Coffee**

14:00 – 14:30

Opening & Welcome

Alena Akulich, Regional Director Eastern Europe, German Eastern Business Association

Bertram Brossardt, Managing Director, vbw - Bavarian Industry Association

Welcoming Notes

H.E. Nasimi Aghayev, Ambassador of Azerbaijan to Germany

Eric Beißwenger, Minister of State, Bavarian State Ministry for European and International Affairs, Vice President OstWestWirtschaftsForum Bayern e.V.

14:30 – 15:00

Keynote Speech

“Alat Free Economic Zone: Unlocking Potential for German manufacturing companies”

Valeh Alasgarov, Chairman of the Board of Alat Free Economic Zone Authority (AFEZA)

Topics:

- *Unique and investor-friendly legal framework*
- *Strategic geographic location and favourable logistics by sea, road and air*
- *Comprehensive fiscal and non-fiscal Incentives package*
- *Fully serviced and ready-to-use industrial plots*



15:00 - 16:00

Panel Session 1

Fostering Collaboration: Incentives for German-Azerbaijani Business Partnerships incl. Q&A

Moderation: Jens Böhlmann, Director Department SME / Green Transformation, German Eastern Business Association

Mr. Fariz Aliyev, Head of the Department of Transport Policy of the Ministry of Digital Development and Transport of the Republic of Azerbaijan

Ms. Rana Humbatova, Deputy Director of the Azerbaijan Renewable Energy Agency under the Minister of Energy of the Republic of Azerbaijan

Mr. Orkhan Mammadov, Chairman, Small and Medium Business Development Agency of the Republic of Azerbaijan (KOBİA)

Mr. Yusif Abdullayev, Executive Director, Export and Investment Promotion Agency of the Republic of Azerbaijan - AZPROMO

Topics:

- Projects implemented in Azerbaijan and opportunities for participation of German companies in these projects

- Azerbaijan as a market for German companies, - Incentive mechanisms implemented by Azerbaijan to promote cooperation

16:00 -16:15

Coffee Break

16:15 - 17:15

Panel Session 2

Success Stories: German Companies Thriving in Azerbaijan incl. Q&A

Moderation: Nargis Wieck, Executive Director, German-Azerbaijani Chamber of Commerce in Baku

Thomas Falk, Executive Director of the Falk Beratung

Michael Schwarz, Director, Global Import Markets, Structured Export & Trade Finance, Commerzbank AG

Thomas Mundry, Head of Legal Department, SCHNEIDER GROUP

Hashim Aliyev, FCCA, CPA, Managing Partner, ECOVIS AZ LLC

Topics: Experience reports of German companies that have successfully cooperated with Azerbaijan

17:15 - 18:15

Get Together