

Webinar “Team Deutschland”

Special Edition

“Regional Investment Opportunities in Ukraine”

Location: Online, Zoom, hosted by German Eastern business association

Date: February 25, 2026

Time: 13:00–14:35 Berlin time (14:00–15:35 Kyiv time)

Participants: German & Ukrainian Businesses

Presenters: BMW, GTAI, Selected German businesses, Local Ukrainian government representatives

Co-Moderators:

- Ronald Metschies, Project Lead Ukraine’s Sustainable Economic Recovery, GIZ
- Alena Akulich, Regional Director Eastern Europe, German Eastern Business Association (OA)

Language: English

Objectives:

- Present investment opportunities in five Ukrainian oblasts and provide German businesses with up-to-date, practical insights from the newly published studies.
- Provide access for German companies to local Ukrainian policymakers to discuss local incentives and address the business environment.
- Showcase practical business experiences of German companies already active in the regions, highlighting benefits, challenges, and lessons learned.
- Gather feedback from participating businesses on their information needs, investment priorities, and potential barriers, to refine future support (and publications).

Time	Topic	Comments
13:00 – 13:05	Welcoming Remarks Michael Harms , Executive Director, German Eastern business association (OA)	
13:05 – 13:10	Keynote Gerlind Heckmann , Deputy Director-General, External Economic Policy, German Federal Ministry for Economic Affairs and Energy (BMWE)	

13:10 – 13:20	Regional Investment Analyses: Presentation of Key Findings GTAI/CES: Overview of study findings for each region Odesa, Lviv, Vinnytsia, Kyiv and Ivano-Frankivsk	
13:20 – 13:50	Current Investment Opportunities for Each Region: Opportunities, Needs, Challenges and Instruments Andriy Pavliv , Head of the Department of Investments and Projects, Lviv City Council. Mykyta Geraschchenko , Head of international cooperation department, Kyiv Regional State Administration. Vladyslav Skalskyy , the Deputy Mayor, Vinnitsa City Council Lyudmila Shevchenko , Head of the Investment Office, Odessa Regional Development Agency Tetiana Zbyrak , Director of Regional Development Agency of Ivano-Frankivsk region	Five local Ukrainian government representatives, one for each region
13:50 – 14:15	Best Practices: German business activities (4- 5 minutes each) - Odesa, Lviv, Vinnytsia, Kyiv and Ivano-Frankivsk Current status of business operations, opportunities, challenges, positive results	Five selected German businesses, one for each region
14:15– 14:30	Breakout Sessions 1. Odesa 2. Lviv 3. Vinnytsia 4. Kyiv 5. Ivano-Frankivsk	Moderated by OA, GTAI, GIZ, Plattform Wiederaufbau Ukraine, DIHK/AHK (tbc)
14:30 – 14:35	Summary of Discussion Results by Moderators and Take Aways	Break out Session Moderators
14:35	End	