

Webinar “Team Deutschland”
Special Edition
“Regional Investment Opportunities in Ukraine”

Location: Online, Zoom, hosted by German Eastern Business Association

Date: February 25, 2026

Time: 13:00–14:35 Berlin time (14:00–15:35 Kyiv time)

Participants: German & Ukrainian Businesses

Presenters: BMW, GTAI, Selected German businesses, Local Ukrainian government representatives

Co-Moderators:

- Ronald Metschies, Project Lead Ukraine’s Sustainable Economic Recovery, GIZ
- Alena Akulich, Regional Director Eastern Europe, German Eastern Business Association (OA)

Language: English

Objectives:

- Present investment opportunities in five Ukrainian oblasts and provide German businesses with up-to-date, practical insights from the newly published studies.
- Provide access for German companies to local Ukrainian policymakers to discuss local incentives and address the business environment.
- Showcase practical business experiences of German companies already active in the regions, highlighting benefits, challenges, and lessons learned.
- Gather feedback from participating businesses on their information needs, investment priorities, and potential barriers, to refine future support (and publications).

Time	Topic	Comments
13:00 – 13:05	Welcoming Remarks Michael Harms , Executive Director, German Eastern Business Association (OA)	
13:05 – 13:10	Keynote Gerlind Heckmann , Deputy Director-General, External Economic Policy, German Federal Ministry for Economic Affairs and Energy (BMWE)	

13:10 – 13:20	<p>Regional Investment Analyses: Presentation of Key Findings</p> <p>GTAI/CES: Overview of study findings for each region Odesa, Lviv, Vinnytsia, Kyiv and Ivano-Frankivsk ,</p>	
13:20 – 13:50	<p>Current Investment Opportunities for Each Region: Opportunities, Needs, Challenges and Instruments</p> <p>Andriy Pavliv, Head of the Department of Investments and Projects, Lviv City Council</p> <p>Vladyslav Skalskyy, the Deputy Mayor, Vinnitsa City Council</p> <p>Olga Nedozhdi, Chief Lead of international cooperation department, Kyiv Regional State Administration.</p> <p>Lyudmila Shevchenko, Head of the Investment Office, Odessa Regional Development Agency</p> <p>Tetiana Kozak, Project Lead Regional Development Agency of Ivano-Frankivsk region</p>	Five local Ukrainian government representatives, one for each region
13:50 – 14:15	<p>Best Practices: German business activities (4- 5 minutes each)</p> <ul style="list-style-type: none"> - Odesa, Lviv, Vinnytsia, Kyiv and Ivano-Frankivsk Current status of business operations, opportunities, challenges, positive results <p>Philip Sweens, Managing Director, HHLA International GmbH</p> <p>Bernd Wiedemeier, Vice President, LEONI AG</p> <p>Artem Prymachenko, Managing Director, MC-Bauchemie</p>	Five selected German businesses, one for each region
14:15– 14:30	<p>Breakout Sessions</p> <ol style="list-style-type: none"> 1. Odesa 2. Lviv 3. Vinnytsia 4. Kyiv 5. Ivano-Frankivsk 	Moderated by OA, GTAI, GIZ, Plattform Wiederaufbau Ukraine, DIHK/AHK (tbc)
14:30 – 14:35	<p>Summary of Discussion Results by Moderators and Take Aways</p>	Break out Session Moderators
14:35	<p>End</p>	