



Перший Аграрний Класер

РЕГІОНАЛЬНА ГРОМАДСЬКА ОРГАНІЗАЦІЯ

**Growing, processing,
and selling fruits in the
Chernivtsi region**

Characteristics of Agriculture in Chernivtsi region

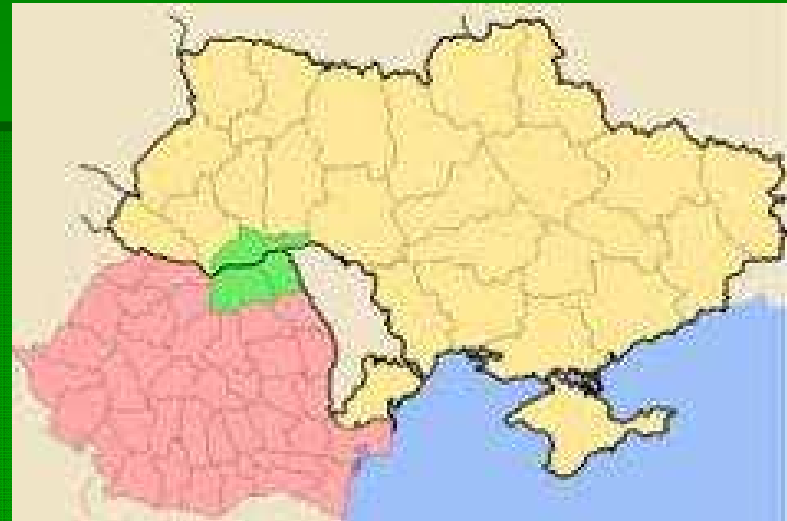
- Total area – 809,6 thousand ha.
- Area of farmland – 473,4 thousand ha.
- Arable land – 339,2 thousand ha.
- 134,2 thousand ha.– area of perennial plants, hayfields and pastures
- – 0,51 ha of farmland per resident

Gardening is the main area of agriculture in the region

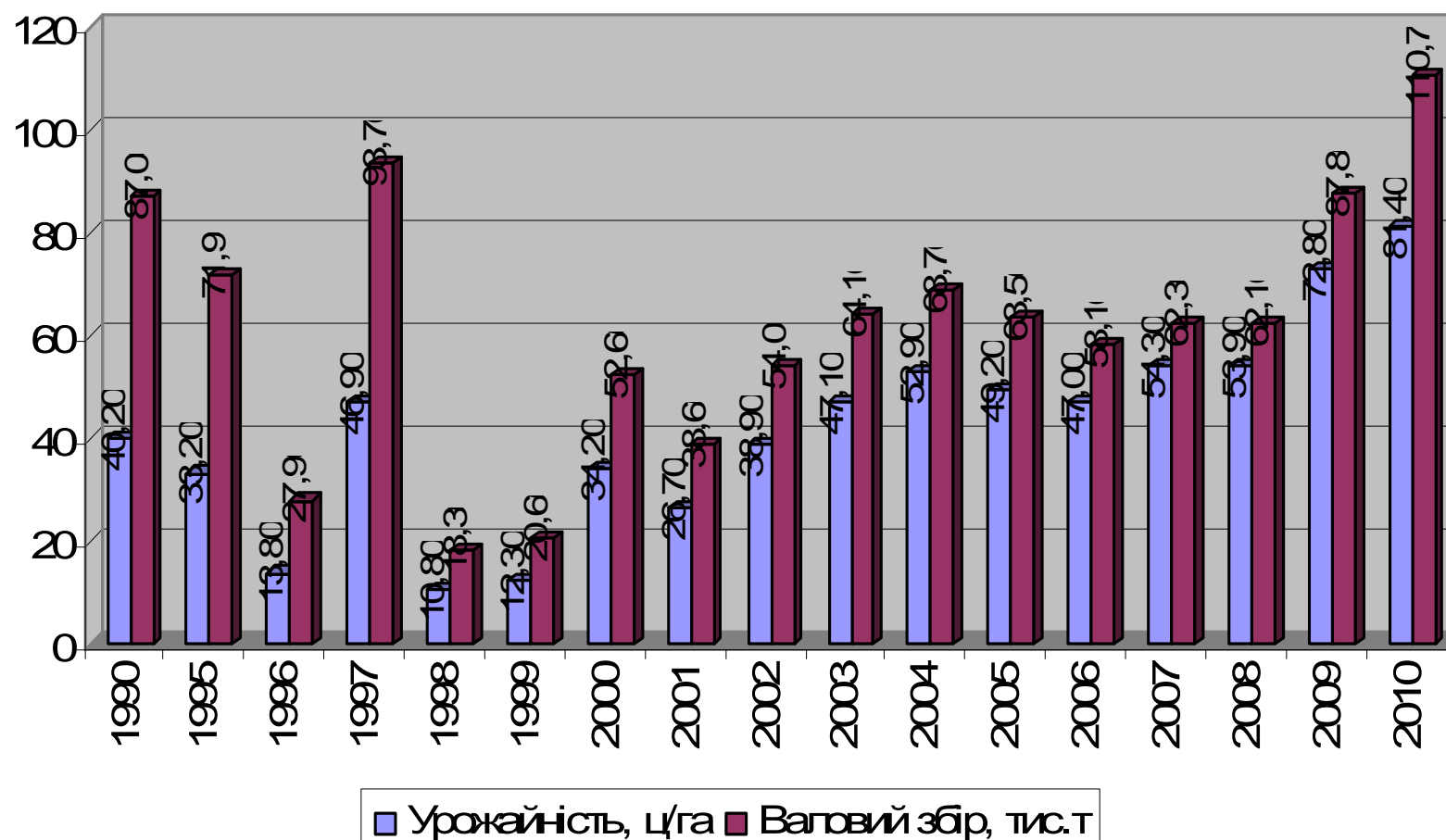


Retrospective of gardening

- Growing apples, pears and plums in Bukovina were known from the times of the Austro-Hungarian Empire



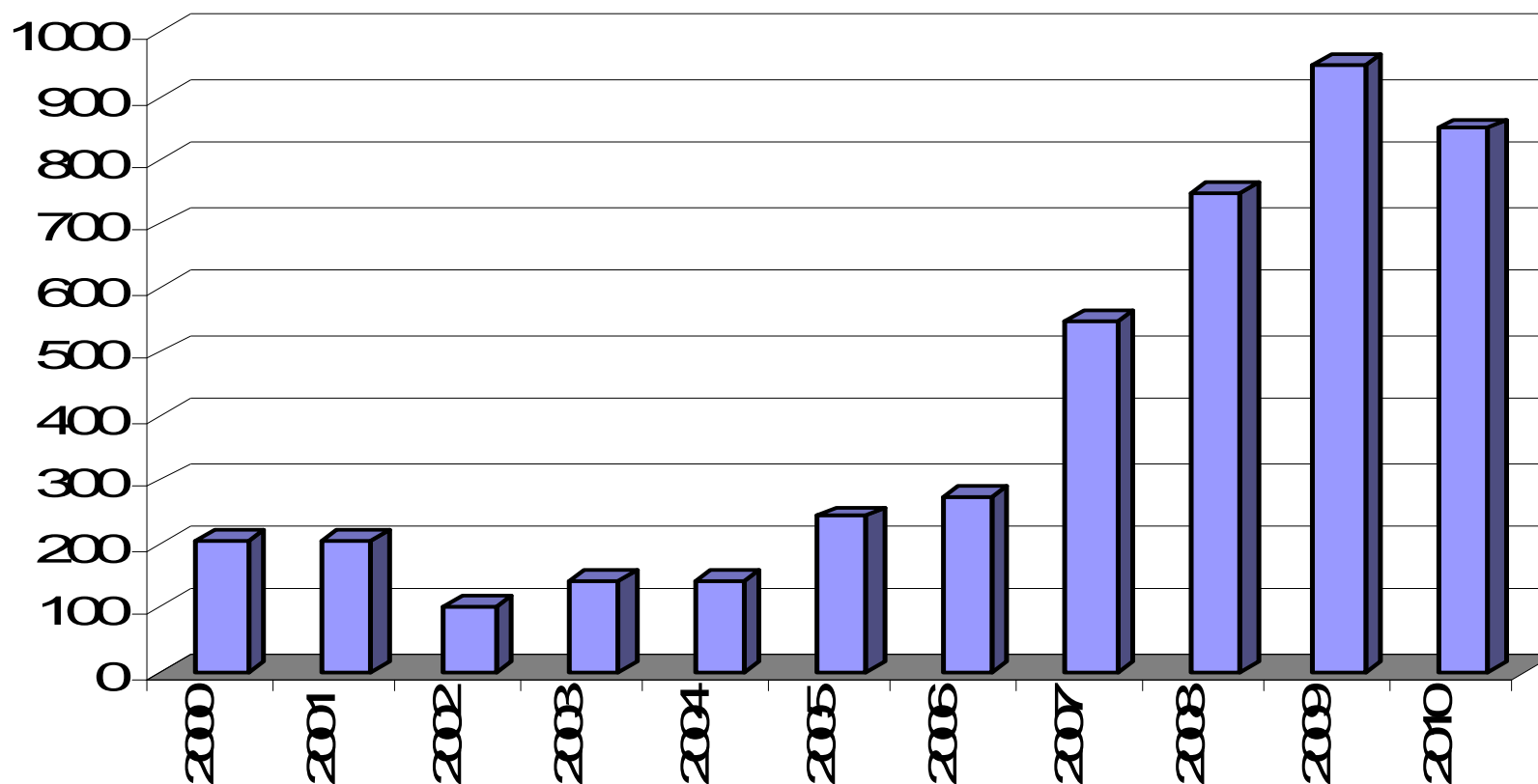
Динаміка урожайності та валового збору плодів в Чернівецькій області (усі категорії господарств)



**Dynamics of crop capacity
and gross of fruits**

Dynamics of planting gardens

**Динаміка закладки багаторічних насаджень
в сільськогосподарських підприємствах
Чернівецької області, га.**

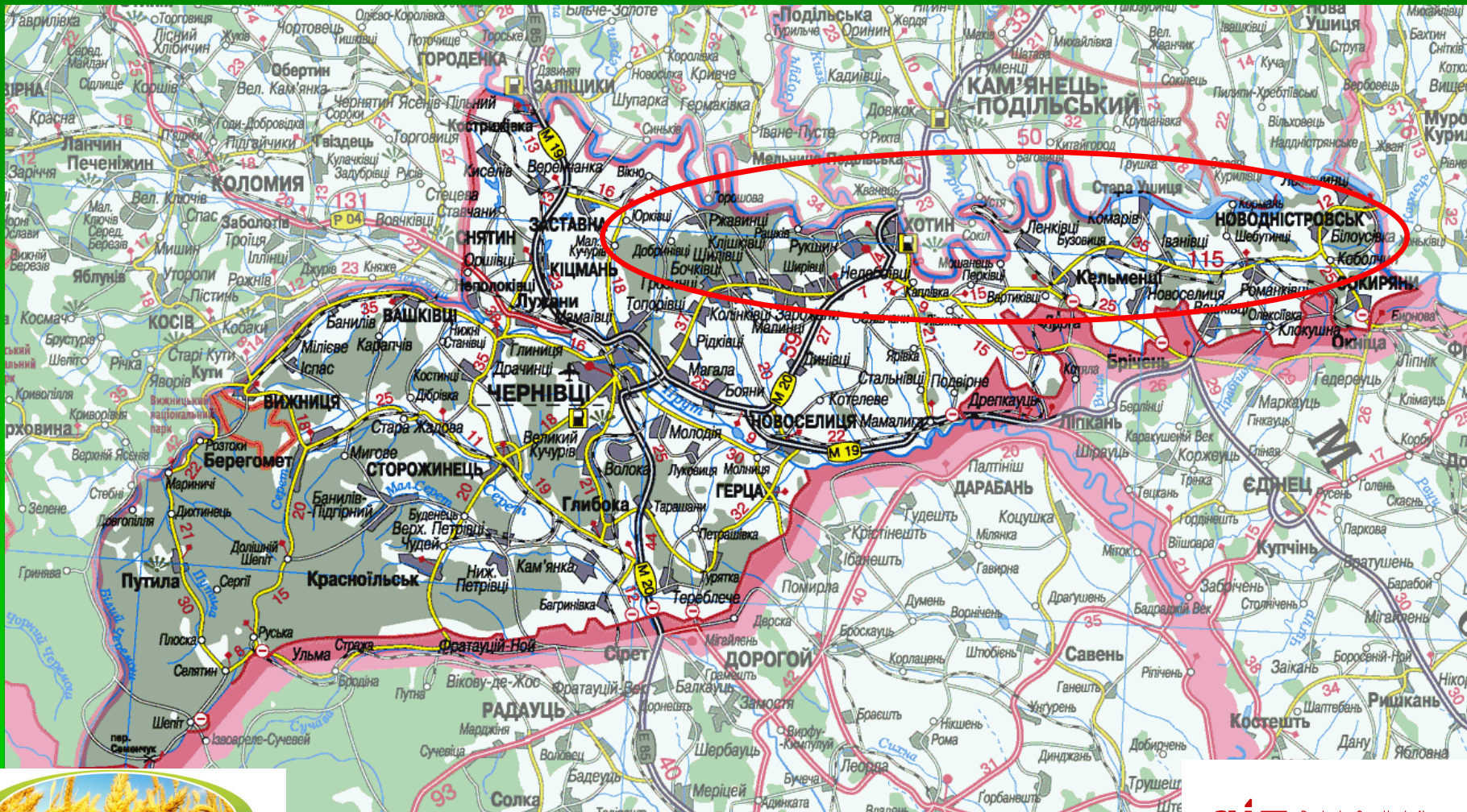


Characteristics of gardening in the region

- The area of fruit gardens is - 28 thousand ha (on the 1 of January 2010)
- The largest area of gardens in the following districts:
 - Khotyn – 7964 ha
 - Novoselytsya - 4443 ha
 - Sokyryany – 4377 ha

This districts are on the banks of the rivers Prut and Dnister

Chernivtsi region



giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

General information

The area of fruit gardens is - 28 thousand ha (on the 1 of January 2010)

- 85,5% of gardens are private
- Corporation Dniester brings together more than 200 farms with total area of 4.4 thousand ha.

Major crop grown in the region are apples (more 80%)



Perspectives

- Regional NGO “First agrarian cluster” propose diversification of products. For export interesting are:

- Pears
- Walnuts
- Strawberries
- Black currant



The amount of gardening production

- Productivity of gardens of intensive type (19% from all gardens in the region) – **20000-23000 kg / ha**
- The total amount of gardening production – **230 thousand t.**
- Production of apples and pears - 184 thousand t.
- Planned amount of gardening in 2015 – **400-450 thousand t.**

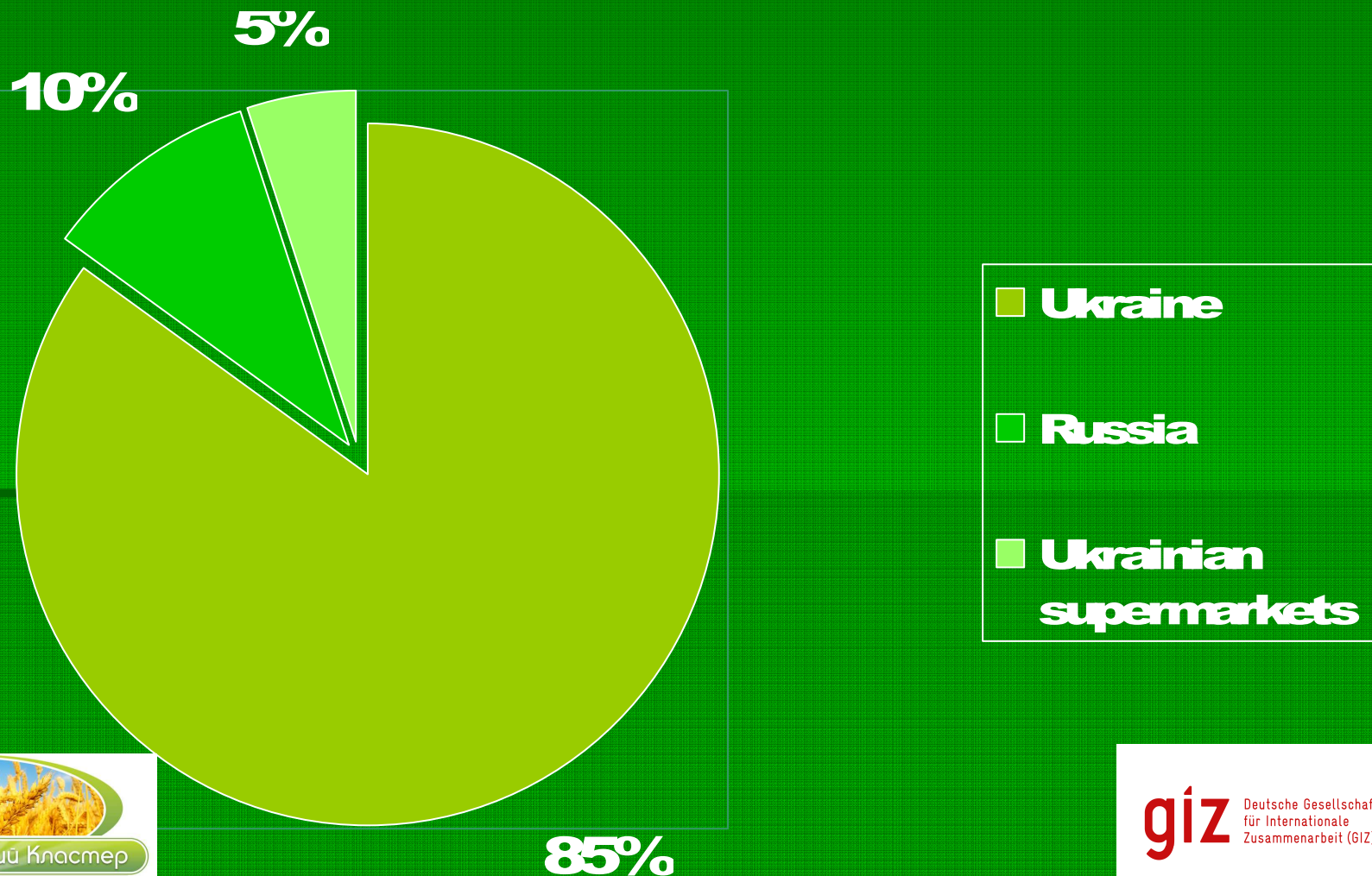


Product storage is important element of achieving maximum profit from the garden

- There is product storage for 14 thousand t. in the region
- This number of storage is too small for the whole amount.



Structure of realization of fruits in the markets



Logistic Center

Regional NGO “First agrarian cluster” initiates marketing logistics center that will facilitate the formation wholesale parties, packaging and transportation of products in Ukraine and abroad.



The advantages of gardening in Bukovina

- fruitful land and favorable weather conditions;
- intensive gardening development;
- high taste and fruit quality;
- relatively low cost of production
- favorable geographical position;

Weaknesses

- low quality of planting material;
- low of marketing level, including wholesale parties of products formation;
- lack of modern fruit storage.



**Uniting the efforts of all
players
in agrarian market to
improve the
situation in agriculture in
the region.**





Thank you!

